

## About Andrea

Andrea Adler began her career as an actress. After studying with Stella Adler, Sherman Marks (UCLA), and Lee Grant from *The Actors Studio*, Andrea advanced her craft by performing in original and avant-garde plays throughout Southern California. She became a member of “*Café La Mama*,” the improvisational theater group “*The Groundlings*,” she performed at the *Comedy Store* in LA, and taught improv to children of celebrities in Las Vegas, with Gary Austin, founder of *The Groundlings*.

Her talent was endorsed when she was cast in Neil Simon’s play “*Chapter Two*,” on Broadway, TV shows: “*Police Woman*,” “*The Bob Newhart Show*,” “*Executive Suite*,” “*Steubenville*,” and “*Bronx*.”

An entrepreneur at heart, Andrea shifted gears and co-wrote three videos for the *American Film Institute*, pioneered *Professional Organizers* where she coordinated, supervised, and expedited moves for people moving in and out of Manhattan, and created satellite offices to support her clients on both ends of the move. Her creative spirit was praised in the *New York Times*.

After a move to upstate New York and reading about three teen suicides that occurred at a local high school Adler wrote a grant and received funding from Senator Cook to create the *Off Off Main Street Children’s Theater Company*. The company toured successfully for eight years. She also presented theatrical programs to drug and alcohol facilities, formally incarcerated men and women at the *Foundation Center in Harlem*, and for women and teenagers-in-crises at shelters throughout New York State.

Never happy staying in one place, Andrea became a journalist for the *Times Herald Record* Newspaper and shortly after was hired by *The Council on Alcohol and Drug Abuse of Sullivan County* where she tapped into her fundraising gifts and became a highly respected marketing consultant, not just in the Catskills but in *Silicon Alley* (NYC) during the Internet boom, consulting dot.com companies before receiving their IPO’s.

In the late 80’s Andrea pioneered Holistic Spiritual Marketing ([HolisticPR.com](http://HolisticPR.com)). Her three books *PR for the Holistic Healer*; *Creating an Abundant Practice*; and the Axiom Business Book Award winner, *The Science of Spiritual Marketing: Initiation into Magnetism* sold worldwide. She has since written over 50 articles on holistic/spiritual marketing, translated into five languages, and was a speaker

at *The Science and Consciousness Conference*, *Natural Awakenings Annual Conference*, *Mountain Biz*, *The Holistic Medical Assoc.*, *INATS (International New Age Trade Show)*, and *Expo Ser in Mexico City* with Deepak Chopra. For 30 years, she has supported and consulted entrepreneurs, holistic Practitioners, cultural creatives, and business owners to adopt and reframe their thinking regarding marketing.

Due to her spiritual bond, she decided to co-create a unique card deck entitled *Spanda Cards for the Entrepreneurial Spirit*, a 52-card, desktop oracle (published by Beyond Words) bridging ancient wisdom and business acumen. The deck is referred to as, *The Secret Weapon for Employees and Entrepreneurs Wanting to Move from Mundane Thinking to Higher Wisdom*.

Switching back to the theater in 2018, Andrea co-wrote, directed, and produced, *“Old-Fashioned, Naughty, Everything: A Glimpse of Emily Dickinson,”* an original one-act (based exclusively on Emily’s poems and letters), performed at the *Marsh Theater* in San Francisco and *The Berkeley City Club*.

Andrea currently splits her time between being a marketing consultant, writing, directing, and producing one-women shows, and preparing for the film version of her novel, *Pushing Upward*.

Andrea is listed in Molly Lavik’s book: ***Going Supernova: The Bold Paths of 101 Superachievers***.

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[www.PushingUpward.com](http://www.PushingUpward.com)

[www.HolisticPR.com](http://www.HolisticPR.com) (currently under construction)